FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00041698 **Type of Permit:** FILMING **Release Date:** 07/11/2011

Production Company @RADICAL MEDIA, INC

Insured Company Name @RADICAL MEDIA, INC

Contact Phone No. 1 310-664-4563
Contact Phone No. 2
Fax
Address 1630 12TH ST
SANTA MONICA, California 90404

Production Title AT&T

Type of Production Commercial - Standard

Producer Jen Berry

Director Steve Miller

1st AD Michael Salven

Production Manager Neco Whelan

FilmL.A. Coordinator Hans Groszkruger

Location Manager Anthony Roman
Primary Phone Mobile - 310-869-6289
Secondary Phone Office - 310-664-4500

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$282.00
LA COUNTY - ROAD USE FEE	$312.00
LA COUNTY ROAD APPLICATION FEE	$141.00
LA COUNTY-ENCROACHMENT PERMIT PROCESSING FEE	$258.00

Total Permit Fee $1,773.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00041698	**Location Manager**	Anthony Roman
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-869-6289
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	AT&T		

Location Address 1980 Sierra Madre Villa Ave, LA COUNTY, CA, 91107

Location Type Private Residence

Prep Dates 7/11/2011 - 7/11/2011 07:00 - 22:00 1 day

Film Dates 7/12/2011 - 7/12/2011 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached documents
@Radical, Tracie Mochizuki.pdf
Pasadena Glen Area March 2011.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	30
Cube Trucks	1
Generator	1
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	40
LA County Field Inspection	1
Sheriff/CHP	1

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 536 **Grid:** g7

Approvals LOS ANGELES COUNTY ROAD DEPARTMENT - BALDWIN PARK Ivan Samarzich

Coordinator Note ALL PREP ACTIVITY IS ON PRIVATE PROPERTY

Coordinator Note 1578-66 COUNTY FIRE FIELD INSPECTION IS REQUIRED

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs N/s Sierra Madre Villa Ave., from 1990 - east to 1950 Sierra Madre Villa Ave.

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Summary Information — Location

Location 1 of 1

Permit Number	F00041698	**Location Manager**	Anthony Roman
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Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	AT&T		

Approximate Footage	County Parking	**Log Number**	
Date(s)	7/12/2011 to 7/12/2011	**Time(s)**	07:00 to 22:00

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Radical Media, Inc ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal (through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 10/5/10

Representative's Signature

Tracie Machizuki

Representative's Name (Please Print)

Staff Prod Super

Representative's Title (Please Print)

Radical Media, Inc

Name of Principal (i.e. company name)
(Please Print)

1630 12th Street

Santa Monica CA 90404

Principal's Mailing Address (Please Print)

310/664-4500

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

NOT A PERMIT

SPECIAL FILMING CONDITIONS
FOR THE PASADENA GLEN AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Pasadena Glen area is a private secluded canyon in northeast Pasadena. The area is characterized by narrow, steep, winding roads which are comprised of approximately 55 homes on three private streets: Old Grove Road, Pasadena Glen Road and Shaw Ranch Road. The only access to Pasadena Glen is via Vosburg Street. The following Special Filming Conditions have been established to allow for safe and responsible film production.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.* **Notification is to include Vosburg Street (the entire street), and ONE LARGE (at least 8.5" x 11") notification on the PGIA Bulletin Board at the base of the access road from Vosburg Street to Pasadena Glen Road. This one notice will cover all of the following streets: (approximately 55 homes)**: **Old Grove Road, Pasadena Glen Road and Shaw Ranch Road.**

- **Personal vehicles of cast/crew are not permitted to park on area streets.** Off-site parking must be provided by the production company and cast/crew must be shuttled to and from the location.

- **Vosburg Street is the only access road into and out of the Pasadena Glen Area. Therefore parking and posting on Vosburg Street is limited to one generator and one stake bed or cube truck on one side of the street only.** *Companies must provide space (at least the length of two cars) between the generator and the equipment truck. LOITERING IS STRICTLY PROHIBITED.*

- **Additional posting/parking is allowed on the shoulder of the road on East side of Sierra Madre Villa Avenue from Vosburg south 150'.** *When requesting posting for parking, please be aware that trash collection day is on Friday.*

- **Posting and/or parking requires that CHP or Sheriff be assigned to ensure safe traffic flow.**

- **No parking at the east end of Vosburg, on either side, as this impedes the ability of drivers to safely navigate the turn on or off of the one-lane access road.**

- **Due to the very dry brush and flammable conditions present in the canyon, smoking is prohibited.**

- **Production companies are required to completely remove all trash, food, cardboard boxes, etc. from the general vicinity at the end of each filming day.** *The area should be returned to the same or better condition.*

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** *The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.*

FilmL.A. Inc. NOT FINAL